SUSTAINABILITY ENROLLMENT PROCESS

FBN's sustainability enrollment tool is designed to offer farmers an easy experience to enroll and sign sustainability contracts through the FBN app

This tool offers farmers:

- **Faster payment** by connecting their FBN account with their ADM account at time of enrollment
- **Faster enrollment** by making enrollment and contract signing one seamless experience

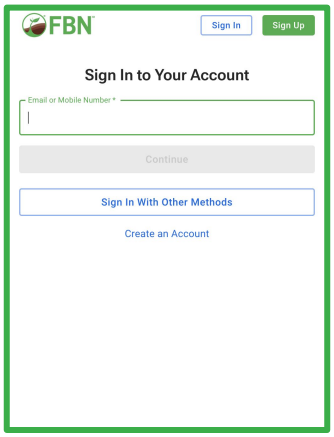
Steps to enroll:

1. **Talk to farmer about program**
   a. Same process as last year!
   b. If farmer is interested, send them a link via text/email or have them scan a QR code

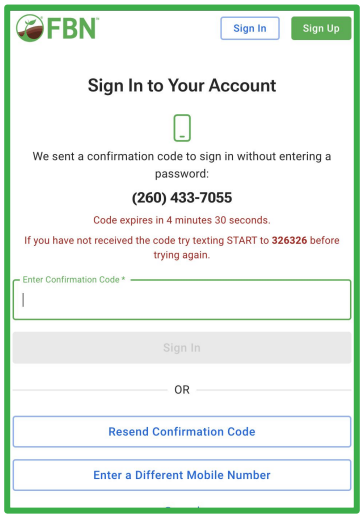
Cover Crop Program

Wheat Program

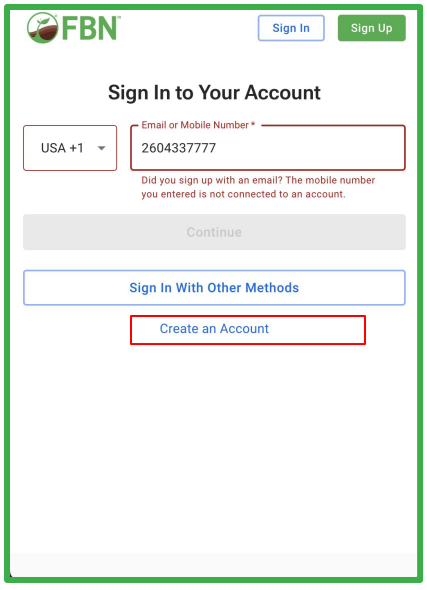
2. **Link opens to page on FBN**
   a. This page starts the process of logging into FBN.com.
   b. Enter your mobile phone number

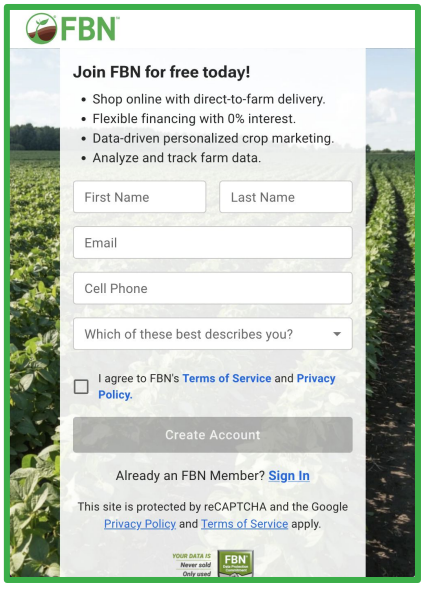


3. **Farmer will log in to FBN (if needed)**
   a. **If already a member, farmers will receive a text message to login (see image below)**
   b. If not a member, farmers will click a link to sign up for FBN (next slide)

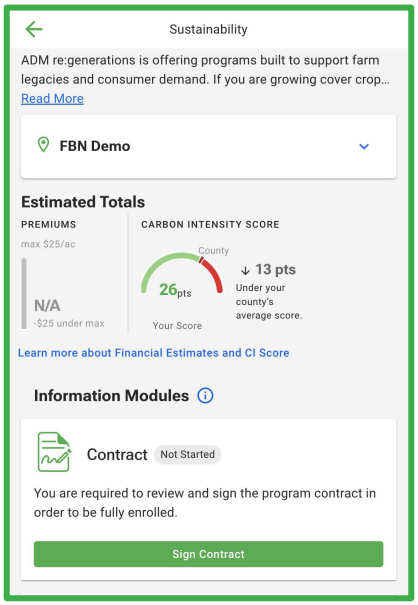


3. **Farmer will log in to FBN (if needed)**
   a. If already a member, farmers will receive a text message to login
   b. **If not a member, farmers will click a link to Create an Account (see image below)**

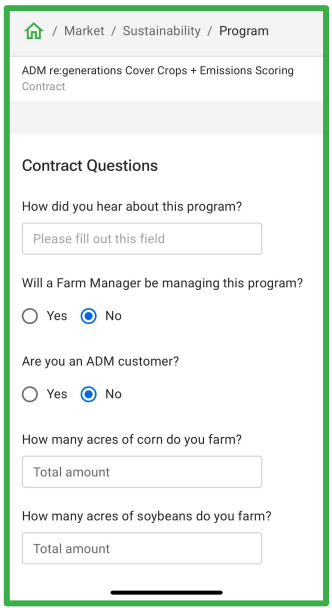


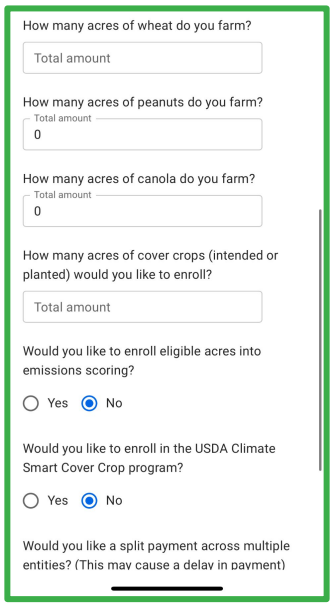


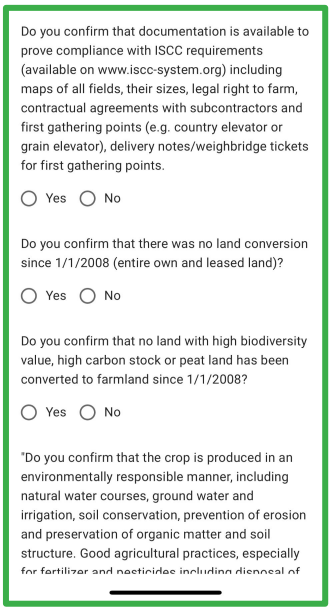
4. Farmer reviews program page and clicks “Sign Contract”



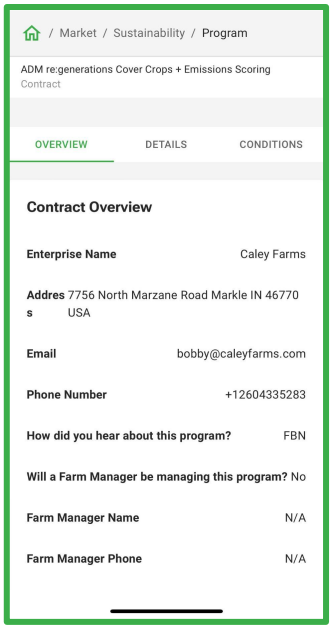
5. Farmer answers enrollment questions

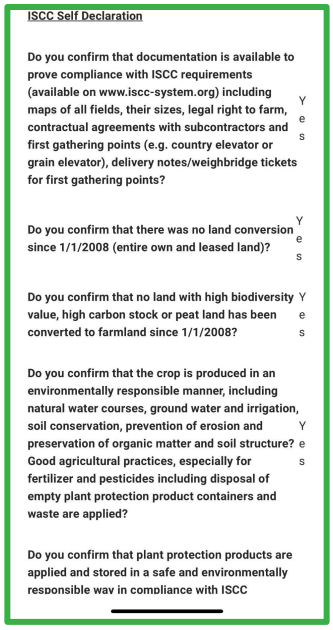


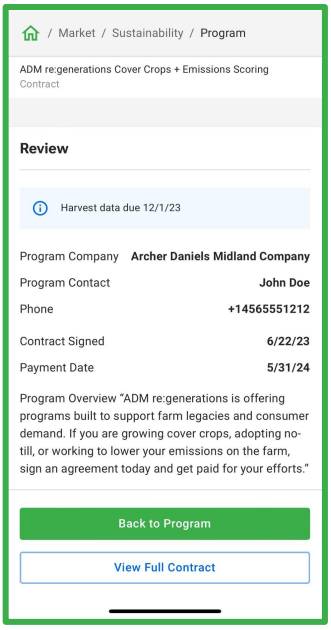




6. Farmer reviews and signs contract







7. Signed PDF automatically emailed to:

a. Farmer
b. ADM
c. TAs
d. FBN

Frequently Asked Questions:

- **Can I enroll farmers and just send them a contract to sign?**
  - The enrollment questions/contract signing is easy. The hard part is signing in! Best practice will be for you to walk farmers through this process over the phone
  - We are working on a process where TAs can request a contract for a farmer, which will send the farmer an email that logs them in and takes them right to the enrollment questions
- **How do I see what farmers have signed contracts?**
  - We will have a shared gSheet or similar report that will show you the status of all farmers that have started the enrollment process
- **How do farmers re-enroll?**
  - They follow the same process as new farmers
  - We are working to develop an email process to mass invite last year's customers to re-enroll

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